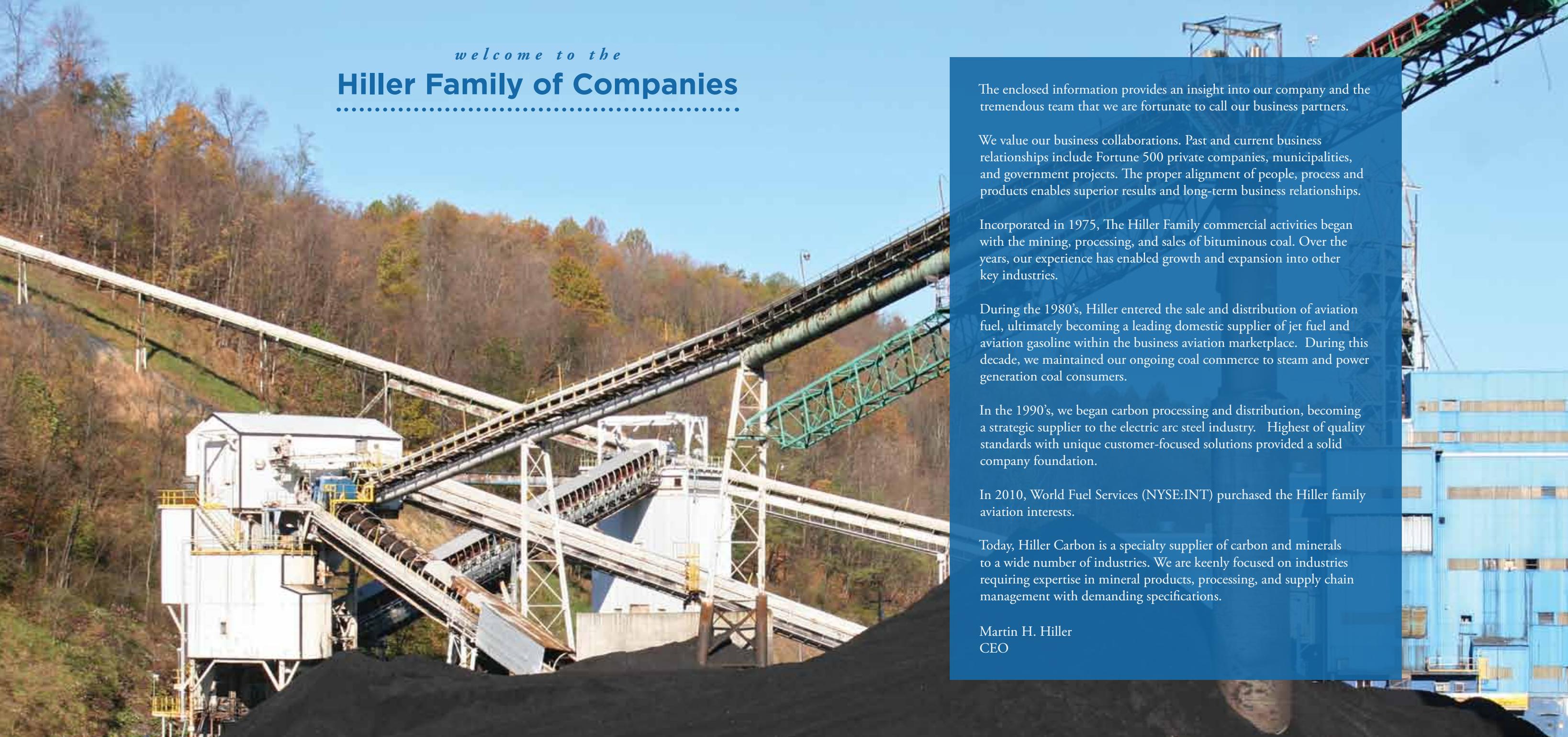




HILLER
CARBON



welcome to the
Hiller Family of Companies

The enclosed information provides an insight into our company and the tremendous team that we are fortunate to call our business partners.

We value our business collaborations. Past and current business relationships include Fortune 500 private companies, municipalities, and government projects. The proper alignment of people, process and products enables superior results and long-term business relationships.

Incorporated in 1975, The Hiller Family commercial activities began with the mining, processing, and sales of bituminous coal. Over the years, our experience has enabled growth and expansion into other key industries.

During the 1980's, Hiller entered the sale and distribution of aviation fuel, ultimately becoming a leading domestic supplier of jet fuel and aviation gasoline within the business aviation marketplace. During this decade, we maintained our ongoing coal commerce to steam and power generation coal consumers.

In the 1990's, we began carbon processing and distribution, becoming a strategic supplier to the electric arc steel industry. Highest of quality standards with unique customer-focused solutions provided a solid company foundation.

In 2010, World Fuel Services (NYSE:INT) purchased the Hiller family aviation interests.

Today, Hiller Carbon is a specialty supplier of carbon and minerals to a wide number of industries. We are keenly focused on industries requiring expertise in mineral products, processing, and supply chain management with demanding specifications.

Martin H. Hiller
CEO

.....
Since 1975,
Creating value
Delivering results
.....



the power of

**QUALITY PEOPLE
QUALITY PROCESSES
QUALITY PRODUCTS™**

Our high performance culture leverages the Power of P3™:

Quality People, Quality Processes, and Quality Products™

We are thoughtful and respectful of our business colleagues, ever mindful of the responsibility and trust given to us and the role our products take in helping our customers succeed in their business.



1 Safety

Always doing the right thing with a concern for our teammates, customers and business partners.

2 Integrity

Always mindful of our teammates, customers, and business partners by being polite, courteous, friendly, cordial, attentive.

3 Reputation

Accountable for the Hiller reputation and brand, which is built by a collection of experiences between customers, our business partners, and us.

4 Efficiency

Striving to always be efficient while creating value for the goods and services we supply.

.....

our four

Guiding Principles

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Areas of Expertise

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Coal (bituminous and anthracite)

Petroleum coke

Anodes

Recycled carbons

Calcined carbons

Graphite

Industrial Minerals

Industries Served

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Paper, Cement & Lime

Steel & Foundry

Rubber

Aluminum

Plastics

Chemical



Logistics

.....

Our client policy is service oriented. Hiller Carbon meets the demands and expectations of its clients through a variety of services including financing, consulting, warehousing, transporting, and processing.

Carbon & Mineral Capabilities

Hiller Carbon excels at meeting stringent product specification requirements, providing the proper packaging delivery systems while managing complex supply chain logistics. We seamlessly integrate product and application requirements. Technical expertise, understanding product specifications and application parameters are critical foundational elements of our company.

Creating value and delivering results requires customer-specific tailored solutions, analytical analysis development of unique product sources, and custom processing and manufacturing solutions.

We are at our best when meeting with customers and suppliers strategically planning solutions. Hiller's willingness to invest in a collaborative process is a top priority within our organization.

Our unique ability to manage and invest capital while engaging in the entire process builds value for our customers and the products we deliver.

With strategically located processing centers, the management team oversees complex supply chain requirements. We excel by optimizing and enhancing the products and services our customers require.

Industries served include Steel, Foundry, Paper, Cement, Lime, Rubber, Aluminum, Chemical, Plastics, and specialty industrial manufacturers.

Our product line includes Crown Black™, Coal, Petroleum Coke, Graphite, Calcined Carbons, Recycled Carbon and specialty minerals.

a short history of
Hiller Carbon



June 1975 Hiller Fuels Inc. is established



1990 Chevron and Hiller sign long-term supply agreement for Eastern U.S.



June 2001 Hiller named national aviation distributor for Chevron and Texaco in 38 states

2005 Hiller third generation joins family business

July 2006 Florida Trend magazine acknowledges the Hiller Group as a top 50 fastest growing private companies in Florida



2010 Hiller acquires East Coast competitor, Air Petro Corporation



2013 Hiller Carbon expands product line to include specialty minerals and announces Crown Black product line

1983 Hiller Fuels and Hiller Coal sold to Nerco Coal Company (Pacific Power and Light)

March 1985 Carbon and Aviation sales begin

1986 Chevron names Hiller regional distributor

1991 Hiller Carbon expands into industrial and specialty markets

1997 Marty Hiller named President of the Hiller Group



2002 Hiller Carbon launches two carbon processing centers: Texas and South Carolina

2008 Tampa Bay Business Journal recognizes Hiller as a top "125 Private Florida Corporation"

2009 Hiller expands Phillips 66 Aviation fuel distribution beyond Midwest region



December 2010 World Fuel Services (NYSE:INT) purchases Hiller Group aviation interests

2012 Hiller Family Foundation is created

